

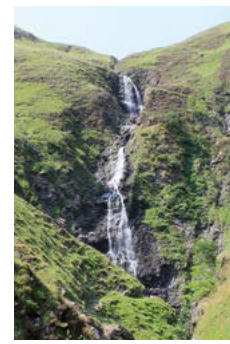


**Brand Licensing with the  
National Trust for Scotland**  
A whole country's worth of unique  
commercial opportunities.

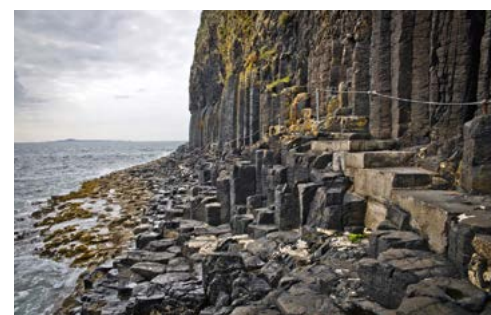




From historic  
to quirky,  
from grand  
to bizarre...  
a wealth of  
opportunities.



Since 1931, the National Trust for Scotland has been caring for some of Scotland's best-known places, treasures and experiences – to protect them for generations to come. Now, we're inviting you to share in the commercial potential of our estate through Brand Licensing with us, offering you exclusive access to a rich, varied and iconic range of instantly recognisable national assets.





# Share in the possibilities

From coastlines to castles, from wildlife to mountains, from collections to artwork, from textiles to tearooms... the possibilities of brand licensing with the National Trust for Scotland are almost limitless. Take inspiration from the places, the provenance, and the people – all with the help of our team.



Raithean Earrach Spring Collection



Three Sisters Whisky



Pink Castle Collection



## A GENUINE SCOTTISH BRAND

Benefit from associating with our recognised, trusted and authentic, 'Scottish-to-the-core' brand.



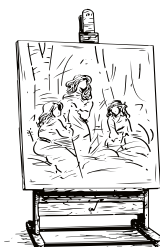
## LIMITLESS ASSETS AND INSPIRATION

Unlock value from unique and diverse assets we care for, including 1000s of collections pieces, places to inspire, stories and instantly recognisable icons.



## A SIGNIFICANT GLOBAL AUDIENCE

Reach huge, engaged, international audiences: 5.8m annual visitors, 330k committed members, and a Scottish Diaspora estimated at 40 million people.



## EXPERT KNOWLEDGE AND INSIGHT

Tap into the unrivalled expertise of our curator, collection, and commercial teams.



## SUPPORTING CONSERVATION

All profits go towards supporting Scotland's largest conservation charity - give your product the 'feelgood factor'.



Speak to our commercial team today and start sharing in the success.

Visit us at [nts.org.uk/licensing](https://nts.org.uk/licensing)

Contact us at [brandlicensing@nts.org.uk](mailto:brandlicensing@nts.org.uk)