

VIEW FROM THE TOP DESIGN MUSEUM | 2 JULY 2026

What to Expect

Join us at the **Design Museum** on **2 July 2026** for our flagship event, *View from the Top*. Featuring thought-provoking content from senior figures across the cultural sector, *View from the Top* is designed to support leaders to make confident decisions, challenge current thinking, and drive resilience.

Whether you're leading a national institution or shaping strategy in a smaller organisation, you'll leave with fresh insight, new connections, and practical ideas you can apply straight away.

Highlights

- **Hear from sector-leading voices** sharing practical insights on partnerships, innovation, brand, and organisational resilience.
- **Take part in honest, peer-to-peer conversations** that challenge thinking and surface real-world solutions.
- **Leave with clear, actionable ideas** to strengthen your organisation and contribute to sector-wide change.

Get Involved

The programme includes inspirational speaker sessions, facilitated discussion, and time to connect over a light lunch. The day will close with an insightful trustee panel hosted by our Chair of Trustees, **Melanie Lewis MBE**.

Bring your questions, ideas and experience – your input helps shape the conversation.

WITH THANKS TO OUR SPONSOR



Cultural Enterprises Senior Leaders Event:

View from the Top

Design Museum | 2 July 2026



Programme

10:00	Registration, Refreshments & Networking
10:30	Welcome from Association for Cultural Enterprises <i>Paul Griffiths, CEO, Association for Cultural Enterprises</i>
10:40	Welcome from our Sponsor, Profit Mojo <i>Ben Crow, VP of Partnerships iplicit</i>
10:50	The Power of Partnerships <i>Lycia Lobo, COO, the Design Museum</i>
11:20	Reimagining Growth: Innovation, R&D, and the Future of Cultural Organisations <i>Sarah Ellis MBE, Director of Creative Innovation, Royal Shakespeare Company</i>
11:50	Living Your Organisational Values in the Recruitment Process <i>David Hingley, Head of Arts, Heritage and Culture, Peridot Partners</i>
12:20	In Conversation <i>Paul Griffiths, CEO, Association for Cultural Enterprises and Tim Reeve CBE, Deputy Director & Chief Operating Officer, V&A East</i>
12:50	Lunch
14:00	The Power of the Brand: Story, Purpose and the Courage to Know What You Stand For <i>Rebecca Foy, Director of Public Engagement, Bletchley Park Trust</i>
14:20	A Trustee's Journey into Entrepreneurship <i>Clive Bawden, Founder, GOV 360</i>
14:30	Refreshments Break
15:15	Trustee Panel <i>Melanie Lewis MBE, Chair of the Association for Cultural Enterprises hosts trustees Gabriella Gandolfini and Steve Gardam</i>
16:15	Close

*** Timings subject to slight change

EVENT INFORMATION



We are delighted to be welcoming you to the **Design Museum** on **Thursday 2 July 2026**.

Travel Instructions

We encourage our team and guests to travel via public transport, where possible.

Address: Design Museum, 224 - 238 Kensington High Street, London, W8 6AG

Bus: The following bus routes stop near to the Design Museum: 9, 10, 27, 28, 49, C1

Train: Kensington Olympia is the nearest overground station.

Underground: District and Circle lines to Kensington High Street, the nearest underground station.

Parking Info: There is no on site parking for cars. Cycle parking is available in front of the museum and along Kensington High Street. Blue Badge parking spaces are available a short distance from the main entrance. Pre-booking advised for this space.

Accessibility

All areas of the Design Museum are accessible by lift. Entrance to the museum is at street level and all exhibitions and shops are wheelchair accessible. If you require any adjustments to fully participate, please contact the team, we will be happy to help.

Full **Travel and Accessibility** Info can be found by following the link below.



THANK YOU

We're looking forward to welcoming you to View from the Top.

If you have any questions ahead of the event please reach out to the events team at

info@culturalenterprises.org.uk we're here to help.

What's Next?

Our events programme is packed with opportunities to learn, connect and grow.

Explore what's coming up:

